

**LICENSING ACT 2003****LICENSING ACT 2003 SUB-COMMITTEE****1 MARCH 2017**

<b>REPORT TITLE</b>	<b>APPLICATION FOR A PREMISES LICENCE UNDER THE PROVISIONS OF THE LICENSING ACT 2003</b>
<b>REPORT OF</b>	<b>MANAGING DIRECTOR FOR DELIVERY</b>

**REPORT SUMMARY**

The purpose of this report is to consider an application for a Premises Licence under the provisions of the Licensing Act 2003. The application is made by **VPJ Convenience Limited** and relates to the premises located at **41 New Chester Road, New Ferry CH62 1HD**.

**RECOMMENDATION/S**

The Licensing Act 2003 Sub-Committee are asked to consider the application for a Premises Licence in respect of the above premises.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 1.1 It is a statutory requirement for this Committee to determine the application due to a relevant representation being received.

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 There is no provision for other options to be considered.

### **3.0 BACKGROUND INFORMATION**

- 3.1 These premises are currently trading as a Post Office and do not currently have a Premises Licence.

### **3.2 APPLICATION**

The application for a Premises Licence is as follows:

#### **Sale by Retail of Alcohol**

Monday to Saturday	10:00 to 22:00
Sunday	10:00 to 16:00

#### **Hours Open to the Public**

Monday to Saturday	08:30 to 22:00
Sunday	09:00 to 16:00

- 3.3 The hours requested for the sale by retail of alcohol have been amended by the applicant who originally asked for the sale of alcohol to start from 08:30 Monday to Saturday, and from 09:00 on Sunday.

### **3.4 PROMOTION OF LICENSING OBJECTIVES**

Applicants are required to submit as part of their application an operating schedule that sets out how they will conduct/manage their business to promote the four Licensing Objectives. A copy of the full application is available.

Members of the Licensing Act 2003 Sub-Committee are advised that the proposals set out in the operating schedule may become conditions of licence should the application be granted.

Following discussions with Merseyside Police the applicant has agreed to include a number of conditions to be placed on the Premises Licence if the application is granted. Details of these conditions are as follows:

- CCTV coverage shall be provided in the form of a recordable system, capable of providing good quality images in all lighting conditions. Cameras shall encompass all ingress and egress to the premises and all areas where the sale/ supply of alcohol occurs and the public have access to. External cameras will cover the front of the premises. The equipment shall be maintained in good working order, checked every twelve months and kept in a secure environment under the control of the Premises Licence Holder or other responsible named individual. The system shall record in real time and operate whilst the premises are open for licensable

activities. The recordings shall be kept available for a period of 31 days and handed to police on request. Appropriate signage representative of the above shall be displayed in conspicuous positions.

- Notices shall be displayed in the premises where they can be seen clearly to advise customers that it is unlawful for person under 18 to purchase alcohol or for any persons to purchase alcohol on behalf of a person under 18 years of age.
- A refusals register/incident book shall be kept and maintained in the premises.
- A due diligence checklist (aimed at preventing any underage sales) will be kept and maintained, and be kept available for inspection by responsible authorities.
- A documented training scheme shall be used for all staff authorised to sell alcohol. The training will emphasise the importance of preventing underage sales. Training will be updated every 12 months. Training records will be kept and be made available to responsible authorities upon request.
- Premises will not stock or sell beers, lagers or ciders with an ABV of 6.5% or above, sold in cans or plastic bottles.

### **3.5 RELEVANT REPRESENTATIONS**

The following representation has been received in respect of the above application.

#### **Ward Councillor**

In respect of this application, a representation has been received from a Ward Councillor, Councillor Warren Ward. The representation refers to concerns related to Street Drinking which it is stated is currently a problem within the vicinity of the premises. Councillor Ward expresses concern that if this application is granted it may become easier for alcohol to be purchased and consumed in public places. A copy of the representation is available.

### **3.6 There have been no representations received from the following Responsible Authorities:**

Wirral Safe Guarding Children Board  
Fire Authority  
Environmental Health  
Trading Standards  
Merseyside Police  
Licensing Authority  
Public Health

### **4.0 FINANCIAL IMPLICATIONS**

#### **4.1 There are no specific implications arising from this report.**

### **5.0 LEGAL IMPLICATIONS**

#### **5.1 A decision of this Committee can be subject to Appeal.**

### **6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

#### **6.1 There are no specific implications arising from this report.**

## 7.0 RELEVANT RISKS

7.1 There are none arising directly from this report.

## 8.0 ENGAGEMENT/CONSULTATION

8.1 Statutory consultation has been undertaken in respect of this application.

## 9.0 EQUALITY IMPLICATIONS

9.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

No because there is no relevance to equality.

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## APPENDICES

None

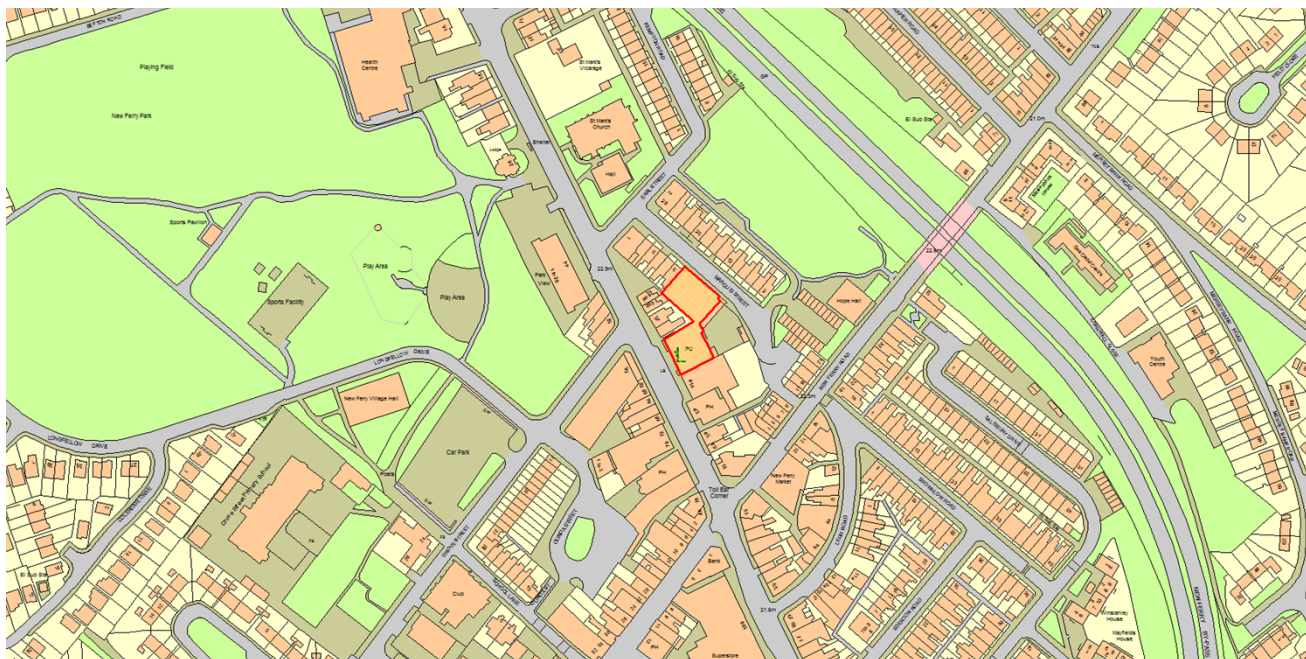
## REFERENCE MATERIAL

- Application for a Premises Licence
- Representations received a Ward Councillor

## SUBJECT HISTORY (last 3 years)

Council Meeting	Date

## Location of premises



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